Script For Webinar:

Intro:

* Hello, I am Jay Patel, and I am an Identity Management Intern here at Syngenta.
* I was tasked with building a web application that demonstrates social media login for business to consumer application developers and stake holders.
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* In this presentation, I will explain why we use Okta? What is SSO and its use cases, and what are social logins and how they can be implemented into your identity management provider, Okta.
* Then we will walk through the demo which will demonstrate use cases and the implementation.
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Main:

* Let’s talk about why we use an identity management provider such as Okta.
* We use Okta to authenticate and authorize users to access the appropriate Syngenta applications by using their credentials to log in.
* Okta provides a variety of services for user management and provisioning. Okta allows us to grant, restrict and provoke access to and from users with ease.
* With Okta’s single sign on feature, we can allow our users to provide one set of credentials and be able to access any of the appropriate Syngenta applications without having to sign in repeatedly.
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* Let’s talk more about SSO and its benefits.
* Single-Sign-On or SSO is a concept where the user is asked to provide only one set of credentials and granted access to multiple different applications. For instance, user is providing their Azure (Microsoft) credentials and is allowed to access their email, Microsoft Teams, Syngenta HR portal etc. Share point
* With Okta as our IDAM service provider, our users can provide us with their Okta credentials once and then access the Syngenta applications that are implemented with Okta. (Salesforce, Enablon, Cropwise and more)
* This eliminates the need to provide and remember different set of credentials for different applications. Leading to less password resets and help-desk calls.
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* Switching gears, let’s talk about social logins and their convenience.
* Like the name suggests, social logins are credentials that are used for social websites like google, Facebook (Meta), GitHub, twitter etc.
* These logins are easy to remember for users since they are used almost every day to log in to the social platforms.
* Websites now can take advantage of this and provide a social login to authenticate users into their website. They can get the user information from social networking sites to authenticate and log in.
* This feature is very helpful because it eliminates the need to remember unique individual credentials for unique websites. Also provides self-service password management reducing the service desk requests.
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* Now Let’s combine the benefits of both Okta and social logins to provide seamless access for all our applications to all our users.
* Social Logins eliminate the need to make an Okta account and having to remember those credentials and provide our users the ability to log in to Okta with their social networking credentials.
* Once logged in the users can then take advantage of Okta’s features like single-sign-on and login into multiple applications with ease.
* This will benefit Syngenta business to consumer users bypass the service desk regarding their credential issues. This reduces password resets for the user since it’s easy to remember one set of credentials. In the event where user forgets their credentials to the social website, the user can simply change them by going to the appropriate social networking website.

Demo:

* For demonstration purposes, let’s say that this is a web application for gardening services.
* In this scenario the user does not have an Okta or Syngenta account. The user needs to log in to the website to purchase access to the application or gardening products.
* Let’s see how convenient the social log in would be for this user.
* We can go to sign in page and then click on the Google sign in button. Click continue and then we are led to the google sign in page. This is also more comfortable for the user since it’s a familiar sign in process.
* Once the credentials are provided, the user is led back to the Green-garden website and once we scroll down, the user has successfully signed in and a new button has appeared.
* This new button (click) can lead the user to a Syngenta gardening application or products page where the user is allowed to look at the products and purchase them. Since the login doesn’t require making a new set o credentials the user is much more comfortable signing in.
  + (Log out)
* Now let’s talk about how we can implement this into Okta.
* In this scenario the user wants to sign-in to the green garden application but also wants to use other applications offered by Syngenta like Salesforce for customer service.
* The user clicks on sign-in and clicks on Okta login to go to the Okta page. The widget loads in and can click on Google or Facebook to log-in.
* The user is allowed to use multiple applications once they sign in since the applications are integrated with Okta.
* I cannot demonstrate this properly today because time and budget constraints.
* Adding social logins to Okta would make the flow of all Syngenta application seamless and smooth. Our users have one less set of credentials to remember, reducing the amount of password resets. Users are managed directly through Google or Okta and they can change their passwords directly from their choice of social networking websites.
* This has been my project for this summer, thank you for listening and for your time.